

Alex Turnbull

Graphic Designer



0412 840 215
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www.ayarti.com.au
6 Dickinson St,
Belgrave, VIC 3160
ABN 26 930 397 424

Education:

Bachelor of Design (Communication Design) (Honours) Swinburne Uni (2008)

Certificate IV in Design Swinburne TAFE (2004)

Victorian Certificate of Education (VCE) Upwey High School (2003)

Experience:

Vision 2020 Australia (July 2017 – Present), **Role:** Part-time In-house Graphic Designer

Responsibilities:

- Concept development for organisation events and initiatives
- Development and roll out of fresh branding uplift across all new outputs
- Design and layout of policy documents and reports
- Development of assets for use on social media platforms and electronic marketing
- Liaising with print suppliers

Prime Motive (November 2014 – Present), **Role:** Part-time In-house Graphic Designer

Responsibilities:

- Development of UX wireframe concepts for large scale web projects
- Design and development of website UI solutions
- Liaising with, and briefing web developers
- Branding and graphic design
- Photo cropping and retouching for web roll-out

Freelance Graphic Designer (November 2014 – Present)

Responsibilities:

- Branding / Concept dev. / Art direction
- Marketing / Social media / Advertising
- Wordpress template customisation
- Infographics / Iconography
- Typesetting / Reports / Style guides
- Print management / Client services

Clients:

- Foundation for Young Australians
- China Australia Millennial Project
- Asia Education Foundation
- Wild About Wood
- Loop Software
- Independent Studios

Four Creative (July 2011 – November 2014), **Role:** Graphic Designer

Responsibilities:

- Concept development / Design pitches
- Design refinement / Finished art
- Art direction
- Client management & services
- Print/paper supplier liason
- Client services / Press checking

Clients:

- Turi Foods
- Coinworks
- Crusader Caravans
- Stonnington Council
- BRE Services
- Glen Eira City Council

D.I.G Multimedia (January 2007 – December 2010), **Role:** Graphic Designer

Responsibilities:

- Concept development
- Design refinement / Finished art
- Web design and construction

Clients:

- Masterwall
- Sustainability Victoria
- Zuccala Homes

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Skills/Assets:

- Highly proficient with Adobe Illustrator, Photoshop and InDesign software packages.
- Experience working with website CMS's, particularly Wordpress.
- Highly proficient on both PC and Mac operating systems, and able to touch type.
- Skills in design research and writing acquired from Honours studies.
- Skills in conceptual copy writing and headlines.
- Great communication skills and able to work in a team or remotely.
- Conceptual thinker, fast learner and a highly motivated, hard worker.
- Easy going and friendly personality.
- Passionate and driven designer.

References:

Adrian Portelli, Director of Four Creative

T: 0403 484 488 E: adrian@fourcreative.com.au

Louis Katavolos, Owner of Volume One, ex-owner of The Ugg Shop

T: 0410 486 883 E: mystuff.aus@gmail.com

Andrew Coady, Studio Director of Independent Studios

T: 0409 978 378 E: hello@indepstudios.com.au

Brendan Michel, Co-Founder and Director of Prime Motive

T: 03 8393 1949 E: enquiries@primemotive.com.au

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